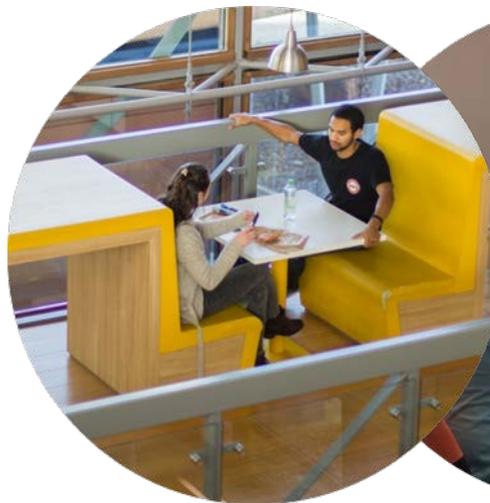


The Dutch University Libraries (UB) UX Community

Formerly known as UXLib-NL





Welcome UXLibs community!

Marjanne Goossens (Mary)

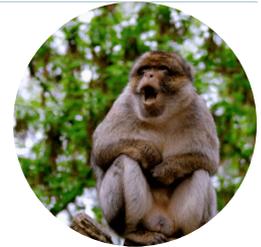
Larissa Tijsterman



UB UX Community managers

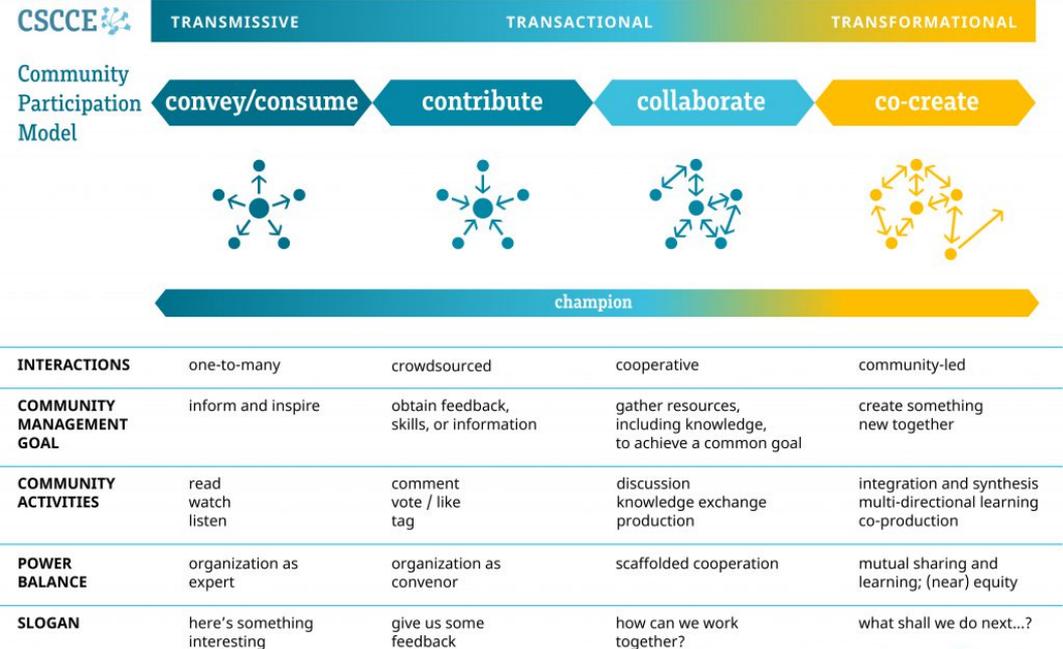


Theory on communities



■ CSCCE Community Participation Model

Center for Scientific Collaboration and Community Engagement.
(2020) [The CSCCE Community Participation Model – A framework for member engagement and information flow in STEM communities.](#) Woodley and Pratt
doi: 10.5281/zenodo.3997802



CSCCE.ORG

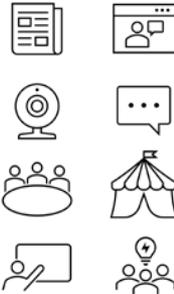


Interaction within the community

- Convey/consume
- Contribute
- Collaborate
- Co-create



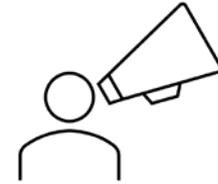
Member



Manager



Champion





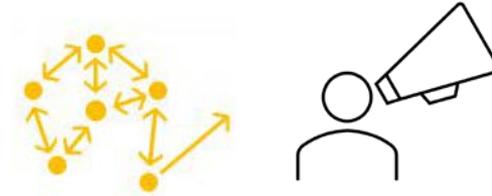
An overview

	Convey/consume	Contribute	Collaborate	Co-create
Interaction	One-to-many	Crowdsourced	Cooperative	Community-led
Community management goal	Inform and inspire	Obtain feedback, skills or information	Gather resources, including knowledge, to achieve a common goal	Create something together
Community activities	Read, watch, listen	Comment, vote / like, tag	Discussion, knowledge exchange, production	Integration and synthesis multi-directional learning, co-production
Power balance	Organisation as expert	Organisation as convener	Scaffolded cooperation	Mutual sharing and learning; (near) equity
Slogan	Here's something interesting	Give us some feedback	How can we work together?	What shall we do next...?



How it started (UXLib-NL)

- UXLibs III – 2017
- More formalised from 2019
- The dreaded online meetup
- Silence
- UXLibs VI – rekindle





UB UX Community

- Newsletter   
- UB UX Community days    →      
- MAYBE co-creation 
- Culture of sharing > no competitors



Community managers goal

- Mindset scientific versus practical
- Unified methods
- Compare and share



Relation UX work versus 'professionals'

- Decoys
- Let's go do something!
- Design Thinking with your entire panel





Future communities

- We need a manager! Who would have thought
- The manager needs champions!
- Facilitate ALL interactions within the community
- Go crazy, contribute once in a while

Contribute slide

What questions do you have?



marjanne.goossens@wur.nl



[@thelibraryhelp](https://twitter.com/thelibraryhelp)

e.l.tijsterman@uva.nl



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